

Tokaj Wine Congress 13TH – 16TH OF NOVEMBER 2022

INTERNATIONAL CONGRESS ON SUSTAINABLE VITICULTURE AND OENOLOGY

Distinguished Colleagues and Dear Friends,

On behalf of the University of Tokaj we are pleased to invite you to attend the 1st **International Congress on Sustainable Viticulture and Oenology**.

The Congress will be hosted in Sárospatak (Hungary, Tokaj Wine Region) from 13th to 16th of November 2022.

The main goal of the Congress is to pass on knowledge to professionals that is up-to-date, useful and easy to put into practice from an international and holistic perspective and to create an international scientific platform for the unique viticultural and oenological traditions of the Tokaj Wine Region. University of Tokaj would like to strengthen its international position through inviting lectures by top scientists, researchers and practicing professionals, worldwide known viticulturists and winemakers.

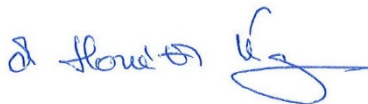
The Congress is open to scientists, students, educators, managers, policy, and decision-makers. It will consist of invited lectures, scientific sessions with oral and poster presentations, and a scientific and cultural excursion.

Further information on the Congress (registration, logistics, accommodation), will be distributed soon.

We are looking forward to meeting you in Sárospatak!



István Stumpf
Chairman of the Board of Trustees
of the Foundation for
University of Tokaj



Ágnes Horváth
Rector of University of Tokaj



Sándor Némethy
President of the Scientific
Committee

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THE PROGRAM AT A GLANCE

Day	Time	Program
13 th November Sárospatak	11.00 – 13.00	Welcome reception and registration
	13.00 – 14.00	Opening ceremony
	14.00 – 18.00	Plenary Session (with coffee break) Invited plenary speakers: Alain Blanchard, Director of ISVV, Université de Bordeaux Enrico Peterlunger, University of Udine, Italy Hannes Weninger, Director International Communication and Marketing, Geisenheim Steve Charters, Professor of Wine Marketing, Burgundy School of Business Florian Bauer, Professor in Wine Biotechnology, Stellenbosch University
	19.00 – 22.00	Welcome Party
14 th November	09.30 – 13.00	Parallel Outdoor Sessions: S1 Rákóczi Harvest House, Tarcál S2 Henye Wine Bar and Event Centre, Bodrogkeresztúr S3 Mád Wine Academy, Mád S4 Gróf Degenfeld Castle Hotel, Tarcál S5 Grand Tokaj Szegi Cellar, Szegi
	13.00 – 14.00	Lunch Break
	14.00 – 16.00	Parallel Outdoor Sessions: S1 Rákóczi Harvest House, Tarcál S2 Henye Wine Bar and Event Center, Bodrogkeresztúr S3 Mád Wine Academy, Mád S4 Gróf Degenfeld Castle Hotel, Tarcál S5 Grand Tokaj Szegi Cellar, Szegi
	17.00 – 18.30	Workshop <ul style="list-style-type: none"> Viticulture and winemaking opportunities and market positioning of Tokaj sweet wine making Tokaj bubbles: ten years of experience with Hungarian and Tokaj sparkling wines Experiences and breakthrough successes with furmint clones



		<ul style="list-style-type: none"> Organic and biodynamic solutions in Tokaj Wine investments by successful businesses How can (wine) tourism SMEs in Hungary become successful in Tokaj The vicissitudes of tourism in Tokaj
	19.00 – 22:00	Dinner
15 th November Sárospatak	09.00 – 14.00	Parallel Sessions <i>(with coffee break)</i> Session 1. Recent advances in viticulture Session 2. Recent advances in oenology Session 3. Wine Business Session 4. Education in viticulture and oenology Session 5. The cultural heritage of wine and the development of wine tourism
	14.00 – 15.00	Lunch Break
	15.00 – 16.30	Workshop <ul style="list-style-type: none"> The didactics of creativity in viticultural education Educating viticulturists for climate change Cutting-edge technologies in viticulture and oenology Teaching for system thinking - ecosystem centred education in wine production The latest trends in wine tourism The role of networking in (wine) tourism in Tokaj
	17.00 – 19.30	Closing Ceremony <ul style="list-style-type: none"> Keynote Speakers: Carmelo Dazzi, Professor in Soil Science, University of Palermo, Italy Sándor Sipka, University of Debrecen, Hungary Evaluation of Sessions Memorandum of Understanding Awards
	20.30 – 23.00	Goodbye Party
16 th November	09:00 – 18:00	Facultative programme: Scientific and cultural excursion in the Tokaj Wine Region – whole day

