



UNIVERSITATEA BABEȘ-BOLYAI
BABES-BOLYAI TUDOMÁNYEGYETEM
BABES-BOLYAI UNIVERSITAT
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TRADITIO ET EXCELLENTIA



D·L·S·S
DEPARTAMENTUL DE
LIMBI STRĂINE SPECIALIZATE

The *Department of Foreign Languages for Specific Purposes* of the Faculty of Letters
announces its 14th international conference



The Dynamics of Languages for Specific Purposes Innovative Approaches and Strategies

September 18-20, 2024
Cluj-Napoca, Romania

Now in its 14th edition, the conference *The Dynamics of Languages for Specific Purposes. Innovative Approaches and Strategies* represents a platform for discussion and exchange of ideas on the multiple contemporary dimensions of such fields as foreign languages for specific purposes (also known as specialised languages) - theory and practice, applied linguistics, multicultural perspectives, professional communication and translation studies.

Proposed topics

In addition to the thematic areas that framed our conference, in the 2024 edition we would like to pay particular attention to the role of mediation in teaching and learning foreign languages for academic and specific purposes. From this perspective, we are particularly interested in the ways in which language users (viewed as social agents) create, negotiate, and communicate the diverse knowledge that they possess in their respective fields of expertise. The act of communication in an academic setting becomes (even more) interesting when viewed as a collaborative effort aimed at knowledge construction and transmission by/between individuals with different linguistic or cultural backgrounds. This demonstrates that education is a transformative process rather than merely a formative one.

The topics for this conference include, but are not limited to, the following:

Mediation practices in teaching and learning languages for specific purposes

- Mediation macro-categories: mediating concepts, mediating a text, mediating communication
- The role of mediation in the context of mobility (social, professional, educational, virtual)
- Cognitive, relational and linguistic mediation
- Translanguaging
- Mediation and language / cultural barriers
- Mediation practices in collaborative processes
- Mediation as a strategic factor for plurilingual / pluricultural interactions
- The potential of AI in mediation practices

Experiences and innovations in 21st century teaching practices

- Trends, challenges and best practices in teaching foreign languages for academic purposes;
- Innovative approaches in teaching foreign languages for academic and specific purposes in the digital era;
- Using educational technology in studying, teaching and assessing foreign languages for academic and specific purposes;
- Aspects of educational pedagogy and psychology within the new media for studying foreign languages;
- Multimodality - theory and methods
- The impact of multimodal texts on teaching/studying foreign languages
- Strategies for understanding, interpreting and evaluating multimodal content
- Media literacy in language teaching: digital and multimodal perspectives
- Multimodal representations and visual dominance
- “Creating to learn” - Students, from passive consumers to active media creators
- Multimodal narrative texts - digital stories
- Digital genres and multimodal communication practices
- New environments and new literatures - proposals for curricular revision
- Multimodal content as teaching aids for the training of language skills

Interdisciplinary aspects in foreign languages for specific purposes and in academic and professional communication

- Social and digital media in academic and professional communication
- Theoretical influences on foreign languages for academic and specific purposes

- Good practices in the use of applied linguistics and discourse analysis
- Ethical issues
- Cultural and identity aspects
- Transversal skills and career development
- Multicultural education
- Cultural diversity and inclusive teaching

Translation studies

- Translation as a teaching method
- Multicultural and intercultural translation and communication
- Translation and specialized languages
- The untranslatable
- Translation and multimodality

Participants willing to submit proposals should do so by emailing the title of their presentation and an abstract (no more than 350 words) to conferintadlsubb@gmail.com, no later than May 15, 2024.

We accept abstracts in any of the following languages: English, French, Italian, German, Romanian, Spanish.

Participation fee: 400 RON / 80 EURO; for Ph.D. students: 200 RON / 40 EURO.

The costs cover: the participation fee, the conference pack (the conference programme, the certificate of participation, additional materials), 1 lunch, coffee breaks, publishing the conference proceedings.

All additional conference-related information will soon be available on the new DLS conference website.